

ON MARCH 3RD **VOTE NO** ON
THE PRESIDIO DEVELOPMENT AGREEMENT

The March Referendum Isn't Just About A Hotel,
It's About The Right Plan For Livermore

COMPARE & DECIDE

Two plans for downtown. Both develop the same 8-acre site and include housing, Stockmen's Park, open space, retail, a science museum, a black box theater, a hotel, and new parking garages on I Street near the railroad tracks and on L Street.

Both can be constructed in a similar time frame.
Here's where they're different:

CENTRAL PARK PLAN

OR

THE CITY PLAN

160-room full-service destination hotel with restaurant on the west side of Livermore Avenue, with nearby parking.

HOTEL

125 to 135-room hotel with no restaurant and no on-site parking on the east side of Livermore Avenue.

84 units of housing in 3-story buildings, on the edge of the site.

HOUSING

130 units of housing in 3 and 4 story buildings, at the center of the development area.

3-acre central park continuous from the Bankhead Park Plaza to L Street, including Stockmen's Park.

PARK

No large park, just the same 1.1 acre Stockmen's Park as the Central Park Plan and open space among housing units.

244 space parking garage with restaurant on Livermore Ave.

PARKING

to support Blacksmith Square, Bankhead Theater, Livermore 13 Cinema, and neighboring downtown businesses.

316 fewer parking spaces than needed near Livermore Ave. compared to those provided in the Central Park Plan.

\$15.04 million more tax revenue for Livermore over 30 years, a result of larger, higher-quality hotel.

REVENUE

Less tax revenue due to smaller hotel, fewer rooms, and less retail.

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IT'S THE WRONG PLAN FOR LIVERMORE